



Manchester Cricket Display Advertising

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 P.O.Box 357 • Manchester-By-The-Sea, MA 01944

Quarter Page: 3 col x 10.5" or 6 col x 5.25" = \$315.00

Eighth Page: 3 col x 5.25" or 6 col x 2.625" = \$157.00

Full Page: 6 col x 20.75" = \$1260.00

Half Page: 6 col x 10.5" or 3 col x 20.75" = \$630.00

Volume Discounts

10% - 8 Consecutive week/same ad,
no changes.

15% - 9 or more Consecutive weeks/same ad,
no changes.

Discounted ads must be at least 2x3.

Call for holiday specials!

1 column=1.866 **4 column**=7.796

2 column=3.843 **5 column**=9.763

3 column=5.819 **6 column**=11.742

gutter space=.118'

AD SUBMISSION FORMATS:

The Cricket accepts PDF (high resolution) and native file formats (Quark 5.0, Adobe Illustrator eps). We **DO NOT ACCEPT** Publisher Files. Files created in MS Word must be accompanied by a hard copy print out.

DEADLINES:

ALL AD COPY must be submitted by **9:00a.m.** the Tuesday before the publication date. The Manchester Cricket will provide ONE proof to customer on that Tuesday, NO ADDITIONS will be made to the ad after **12 noon on that Tuesday** - only corrections will be made.

*There is an additional fee of \$25 to transfer electronic ads to other publications.

Please Read

All advertising copy which represents the creative effort of *The Manchester Cricket* and/or the utilization of creativity, illustrations, labor, composition or material furnished by it, is and remains the property of *The Manchester Cricket*, including all rights of copyright therein. Advertiser understands and agrees that it cannot authorize photographic or other reproduction, in whole or in part, of any such advertising copy for use in any other medium without *The Manchester Cricket's* prior written consent.

2 col x 5" = \$100.00

2 col x 4" = \$80.00

1 col x 3" = \$30.00

2 col x 3" = \$60.00

2 col x 2" = \$40.00

1 col x 2" = \$20.00

PROFESSIONAL LISTING
Must run by the month only

1 col x 1" = \$10.00

CARD OF THANKS = \$10.00
Size can vary- limited to 50 words of Text

LEGAL ADVERTISING
\$12.00 per column inch